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CANNED FRUIT
FCAN 2-69
August 1969

U.S. TRADE IN CANNED
FRUITS AND VEGETABLES

CURRENT SERIAL RECORDS

U.S. exports of canned fruits and vegetables continued to slide during calendar year 1968. Exports totaled \$69.7 million, 10 percent below the 1967 level and 33 percent below the 5-year 1962-66 average. Canned fruit exports of \$47.2 million were the lowest in 11 years. Canned vegetable exports totaled \$22.5 million, 8 percent below 1967 shipments and 29 percent below the 1962-66 average. Smaller 1967 packs of major canned fruit items curtailed supplies available for export during the first half of 1968. Better 1968 canned fruit packs allowed larger shipments in the second half of 1968, and exports for this period exceeded those in the same period of 1967.

Fruit cocktail and peaches were again the leading export items in 1968. Reports indicate early 1969 exports of both items show considerable gains over 1968 levels. Canada, the United Kingdom, West Germany, Belgium-Luxembourg, and Switzerland are the major foreign markets for U.S. fruit cocktail. Canada, West Germany, and Sweden are the leading foreign markets for U.S. canned peaches. Canned pineapple exports continued to decline in face of greater competition from other pineapple producing countries.

Exports of canned asparagus, the leading single vegetable item, totaled \$4.5 million, 17 percent below the 1967 value. U.S. exports of canned tomatoes and other tomato products were higher than in 1967, accounting for approximately 25 percent of the canned vegetable export total in 1968.

U.S. exports of fresh and processed fruits, vegetables, and tree nuts totaled \$435.4 million, 5 percent below the 1967 level, but slightly above the 1962-66 average. The value of total fruit and tree nut exports declined from \$334.0 million to \$301.4 million. A record export showing for fresh vegetables increased the value of total vegetable exports to \$134.0 million.

U.S. exports of selected canned fruits and canned vegetables,
by value, annual 1963-68

Item	1963	1964	1965	1966	1967	1968
	dollars	dollars	dollars	dollars	dollars	dollars
Canned fruit:						
Apples and applesauce	340	450	(1/)	(1/)	(1/)	(1/)
Apricots	1,449	1,057	1,717	1,037	666	565
Baby food	1,094	1,559	1,628	1,833	1,858	1,963
Cherries	947	1,913	5,502	1,588	1,252	1,202
Fruit cocktail	22,898	21,990	22,999	24,418	20,426	18,019
Grapefruit	884	589	550	676	477	556
Peaches	25,210	23,410	26,179	21,834	15,141	12,515
Pears	1,509	1,073	1,299	1,283	875	895
Pineapple	12,774	16,612	15,491	14,712	10,666	9,463
Prunes and plums	590	207	(1/)	(1/)	(1/)	(1/)
Other	1,513	981	1,557	2,085	1,635	2,014
Total	69,208	69,841	76,922	69,466	52,996	47,192
Canned vegetables:						
Asparagus	15,100	15,571	12,482	9,222	5,411	4,473
Baby food	991	1,242	744	661	603	410
Beans:						
Baked beans, pork & beans	1,081	971	1,336	1,465	1,135	1,259
String or stringless	1,786	565	799	726	657	499
Corn	1,101	1,389	1,854	2,327	2,768	2,331
Peas	975	898	1,021	1,121	1,042	1,115
Soups	2,792	3,219	4,039	4,371	4,356	3,920
Spinach	139	118	(1/)	(1/)	(1/)	(1/)
Tomatoes	467	1,324	2,105	1,414	1,161	1,067
Tomato paste and puree	3,167	2,485	3,149	2,468	1,900	2,122
Tomato sauce for cooking	113	238	485	300	295	309
Tomato juice	2,612	3,356	2,569	2,174	2,145	2,048
Other	2,863	2,505	2,749	3,050	2,866	2,935
Total	33,187	33,881	33,332	29,299	24,339	22,488

1/ Not separately classified after January 1965. Included in "Other."

U.S. exports of canned fruits to specified countries,
by quantity and value, 1967 and 1968

Country	Apricots				Cherries			
	1967		1968		1967		1968	
	1,000 cases 24/2½'s	1,000 dollars	1,000 cases 24/2½'s	1,000 dollars	1,000 cases 24/2½'s	1,000 dollars	1,000 cases 24/2½'s	1,000 dollars
Canada	19	159	19	185	1	18	3	37
Europe:								
EEC:								
Belgium-Luxembourg ...	13	109	4	32	7	98	2	28
France	5	33	(1/)	(1/)	1	13	1	7
Germany, West	3	26	4	37	7	99	3	36
Italy	1	7	(1/)	1	1	11	(1/)	5
Netherlands	4	25	3	32	3	52	2	13
Total EEC	26	200	11	102	19	273	8	89
Austria	1	6	1	6	(1/)	2	(1/)	4
Denmark	4	24	1	12	(1/)	5	(1/)	5
Finland	(1/)	5	(1/)	1	1	22	1	32
Ireland	---	---	(1/)	---	(1/)	3	(1/)	2
Norway	3	32	3	29	(1/)	5	(1/)	5
Sweden	11	102	10	105	4	73	3	49
Switzerland	1	13	(1/)	2	1	8	1	9
United Kingdom	5	39	1	9	8	120	5	79
Other Europe	---	---	(1/)	1	(1/)	5	1	8
Total	51	421	27	267	33	516	19	282
Other Countries	10	86	12	113	36	718	43	883
Grand total	80	666	58	565	70	1,252	65	1,202

1/ Less than 500 units.

U.S. exports of canned fruits to specified countries,
by quantity and value, 1967 and 1968 --Continued

Country	Fruit cocktail				Peaches			
	1967		1968		1967		1968	
	1,000 cases 24/2½'s	1,000 dollars	1,000 cases 24/2½'s	1,000 dollars	1,000 cases 24/2½'s	1,000 dollars	1,000 cases 24/2½'s	1,000 dollars
Canada	677	5,415	717	6,021	643	3,969	750	4,939
Europe: EEC:								
Belgium-Luxembourg ...	316	2,618	191	1,620	234	1,403	139	840
France	54	400	32	183	116	552	34	195
Germany, West	225	1,495	239	1,810	741	3,162	548	2,219
Italy	31	214	29	226	13	64	7	39
Netherlands	168	1,098	106	759	231	1,034	103	432
Total EEC	794	5,825	597	4,598	1,335	6,215	831	3,725
Austria	22	162	12	87	103	500	51	289
Denmark	17	132	13	101	102	533	65	341
Finland	21	147	27	208	38	187	24	136
Ireland	23	168	(1/)	3	1	4	---	---
Norway	53	384	36	290	83	441	62	362
Sweden	117	863	119	937	204	1,147	163	1,013
Switzerland	172	1,175	147	1,093	123	633	96	525
United Kingdom	606	4,342	335	2,395	33	246	12	64
Other Europe	8	55	23	175	11	64	9	54
Total Europe	1,833	13,253	1,309	9,887	2,033	9,970	1,313	6,509
Other Countries	226	1,758	252	2,111	189	1,202	164	1,067
Grand total	2,736	20,426	2,278	18,019	2,865	15,141	2,227	12,515

1/ Less than 500 units.

U.S. exports of canned fruits to specified countries,
by quantity and value, 1967 and 1968 -- Continued

Country	Pears				Baby food (fruits)			
	1967		1968		1967		1968	
	1,000 cases 24/2½'s	1,000 dollars	1,000 cases 24/2½'s	1,000 dollars	1,000 cases 24/2½'s	1,000 dollars	1,000 cases 24/2½'s	1,000 dollars
Canada	57	489	46	449	(1/)	2	1	5
Europe:								
EEC:								
Belgium-Luxembourg ...	1	8	2	10	1	10	1	10
France	2	9	(1/)	1	(1/)	(1/)	(1/)	1
Germany, West	2	17	3	23	---	---	(1/)	4
Italy	(1/)	1	(1/)	3	(1/)	1	(1/)	1
Netherlands	1	13	2	17	---	---	(1/)	(1/)
Total EEC	6	48	7	54	1	11	1	16
Austria	1	10	1	7	---	---	---	---
Denmark	(1/)	4	1	8	18	120	(1/)	1
Finland	1	6	(1/)	2	---	---	---	---
Ireland	(1/)	1	---	---	---	---	---	---
Norway	(1/)	3	1	8	---	---	---	---
Sweden	7	59	4	47	---	---	---	---
Switzerland	1	3	(1/)	2	1	17	2	20
United Kingdom	1	14	1	6	1	5	1	12
Other Europe	1	10	3	31	13	174	13	163
Total Europe	18	158	18	165	34	327	17	212
Other Countries	26	228	46	281	116	1,529	137	1,746
Grand total	101	875	110	895	150	1,858	155	1,963

1/ Less than 500 units.

U.S. exports of canned fruits to specified countries,
by quantity and value, 1967 and 1968 -- Continued

Country	Pineapple			Grapefruit		
	1967	1968	1967	1968	1967	1968
	1,000 cases 24/2½'s	1,000 cases 24/2½'s	1,000 cases 24/2½'s	1,000 cases 24/2½'s	1,000 cases 24/2½'s	1,000 cases 24/2½'s
Canada	194	1,492	169	1,284	190	379
Europe:						
EEC:						
Belgium-Luxembourg ...	192	1,388	199	1,325	14	8
France	116	835	56	417	1	---
Germany, West	404	2,627	359	2,331	9	13
Italy	30	230	51	340	2	2
Netherlands	160	1,005	127	817	15	11
Total EEC	902	6,085	792	5,231	41	34
Austria	35	244	31	229	---	---
Denmark	32	221	22	143	5	2
Finland	30	218	48	346	2	---
Ireland	8	56	7	56	38	10
Norway	38	304	34	263	4	---
Sweden	37	286	44	337	15	13
Switzerland	37	260	75	552	13	21
United Kingdom	92	709	49	376	123	13
Other Europe	27	192	35	255	1	1
Total Europe	1,238	8,575	1,137	7,788	241	94
Other Countries	72	599	53	391	46	83
Grand total	1,504	10,666	1,359	9,463	477	556

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1967 and 1968

Country	Asparagus				String beans			
	1967		1968		1967		1968	
	1,000 cases	1,000 dollars	1,000 cases	1,000 dollars	1,000 cases	1,000 dollars	1,000 cases	1,000 dollars
	24/303's		24/303's		24/303's		24/303's	
Canada	10	72	5	38	6	20	5	15
Europe:								
EEC:								
Belgium-Luxembourg ...	60	280	52	366	12	45	1	6
France	24	243	10	86	---	---	1	3
Germany, West	304	1,300	218	786	1	3	(1/)	3
Italy	2	19	8	36	(1/)	1	1	2
Netherlands	26	143	33	154	2	8	3	12
Total EEC	416	1,985	321	1,428	15	57	6	26
Austria	8	82	8	92	(1/)	1	---	---
Denmark	47	237	62	355	1	4	(1/)	2
Finland	3	38	4	44	(1/)	1	(1/)	1
Ireland	3	34	1	9	---	---	---	---
Norway	30	284	21	193	---	---	---	---
Sweden	74	565	71	587	5	17	(1/)	1
Switzerland	52	593	47	561	41	157	28	109
United Kingdom	58	586	39	395	1	4	1	5
Other Europe	7	51	6	40	2	10	1	2
Total Europe	698	4,455	580	3,704	65	251	36	146
Other Countries	81	884	68	731	106	386	87	338
Grand total	789	5,411	653	4,473	177	657	128	499

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1967 and 1968 -- Continued

Country	Corn			Peas		
	1967	1968	1967	1968	1967	1968
	1,000 cases	1,000 cases	1,000 cases	1,000 cases	1,000 cases	1,000 cases
	24/303's	24/303's	24/303's	24/303's	24/303's	24/303's
	dollars	dollars	dollars	dollars	dollars	dollars
Canada	184	853	10	50	4	59
Europe:						
EEC:						
Belgium-Luxembourg ...	3	16	7	32	1	(1/)
France	13	58	18	76	1	(1/)
Germany, West	11	60	22	130	1	(1/)
Italy	2	7	1	6	---	1
Netherlands	3	15	4	19	(1/)	3
Total EEC	32	156	52	263	3	7
Austria	1	5	1	4	---	---
Denmark	34	169	34	165	2	2
Finland	1	3	(1/)	1	---	---
Ireland	(1/)	2	1	4	2	(1/)
Norway	2	11	4	25	---	2
Sweden	67	357	81	443	---	---
Switzerland	18	78	32	141	---	2
United Kingdom	33	167	26	150	---	---
Other Europe	4	17	4	16	3	4
Total Europe	192	965	235	1,212	10	18
Other Countries	230	949	242	1,069	1,028	1,038
Grand total	606	2,767	487	2,331	1,042	1,115

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1967 and 1968 -- Continued

Country	Tomatoes			Tomato paste		
	1967	1968	1967	1968	1967	1968
	1,000 cases	1,000 cases	1,000 cases	1,000 cases	1,000 cases	1,000 cases
	:24/303's	:24/303's	:24/303's	:24/303's	:24/303's	:24/303's
	dollars	dollars	dollars	dollars	dollars	dollars
Canada	289	991	238	807	174	1,199
Europe:						
EEC:						
Belgium-Luxembourg ...	(1/)	1	(1/)	2	13	73
France	(1/)	2	(1/)	1	---	---
Germany, West	(1/)	(1/)	5	15	1	4
Italy	1	2	4	10	---	---
Netherlands	(1/)	2	(1/)	1	1	9
Total EEC	1	7	9	29	15	86
Austria	---	---	---	---	---	---
Denmark	1	2	1	3	(1/)	1
Finland	---	---	---	---	---	---
Ireland	1	2	---	---	---	---
Norway	---	---	---	---	(1/)	1
Sweden	1	4	1	5	---	---
Switzerland	---	---	---	---	---	---
United Kingdom	1	5	2	6	7	32
Other Europe	---	---	(1/)	1	1	5
Total Europe	5	20	13	44	23	125
Other Countries	40	150	61	216	90	576
Grand total	334	1,161	312	1,067	287	1,900

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1967 and 1968 -- Continued

Country	Soup				Baby food (vegetables)			
	1967		1968		1967		1968	
	1,000 cases	1,000 dollars	1,000 cases	1,000 dollars	1,000 cases	1,000 dollars	1,000 cases	1,000 dollars
	:24/303's	:24/303's	:24/303's	:24/303's	:24/303's	:24/303's	:24/303's	:24/303's
Canada	49	356	27	271	3	15	---	---
Europe:								
EEC:								
Belgium-Luxembourg ...	2	16	3	22	1	4	1	2
France	2	11	3	17	---	---	(1/)	(1/)
Germany, West	(1/)	2	(1/)	4	---	---	(1/)	1
Italy	1	3	2	10	---	---	(1/)	2
Netherlands	2	10	2	10	---	---	---	---
Total EEC	7	42	10	63	1	4	1	5
Austria	---	---	(1/)	2	---	---	---	---
Denmark	(1/)	2	1	3	(1/)	1	(1/)	(1/)
Finland	---	---	---	---	---	---	---	---
Ireland	(1/)	1	(1/)	2	---	---	---	---
Norway	(1/)	1	---	---	---	---	---	---
Sweden	6	36	6	28	---	---	---	---
Switzerland	2	7	2	9	2	14	4	22
United Kingdom	22	134	17	88	(1/)	1	---	---
Other Europe	27	191	4	31	10	67	7	48
Total Europe	64	414	40	226	13	87	12	75
Other Countries	686	3,586	692	3,423	76	501	49	335
Grand total	799	4,356	759	3,920	92	603	61	410

1/ Less than 500 units.

U.S. exports of selected fruits, nuts, vegetables, and related products
by value, annual 1963-68

Item	1963	1964	1965	1966	1967	1968
	1,000	1,000	1,000	1,000	1,000	1,000
	dollars	dollars	dollars	dollars	dollars	dollars
Fruits:						
Fresh, excluding melons	112,888	121,914	140,965	150,842	155,295	127,299
Dried and dates	43,564	43,136	51,779	49,474	50,210	47,609
Canned	69,208	69,841	76,922	69,466	52,996	47,192
Juices	49,976	34,574	32,966	33,788	40,883	43,921
Other fruits and preparations (in- cluding citrus oils)	10,187	12,160	10,171	11,463	9,708	11,390
Total	276,823	281,625	312,803	315,033	309,092	277,411
Nuts (excluding peanuts):						
Total	17,420	18,029	23,005	22,951	24,929	23,954
Vegetables:						
Fresh (including melons)	56,490	53,055	57,922	69,724	68,934	74,225
Canned	33,187	33,881	33,332	29,299	24,339	22,488
Other vegetables and preparations	31,600	31,088	27,511	32,480	33,410	37,344
Total	121,277	118,024	118,765	131,503	126,683	134,057
Grand total	415,520	417,678	454,573	469,487	460,704	435,422

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